

CONFLICT OF INTEREST STATEMENT

Breastfeeding Together is a reputable and ethical organisation. Breastfeeding Together strive to offer independent support and guidance free from any commercial bias.

As an organisation Breastfeeding Together does not accept funding (including sponsorship and other gifts) from sources which have a commercial interest in infant feeding. For example, we will not accept sponsorship from manufacturers or distributors of breast milk substitutes, feeding bottles, teats or dummies. This helps us to avoid conflicts of interest. Breastfeeding Together have a duty to ensure no support is offered under our name (directly or indirectly) that is not wholly managed by ourselves to protect the families we support.

Breastfeeding Together Members should not, directly or indirectly, engage in, or have any interest, financial or otherwise in any other business enterprise which interferes or is likely to interfere with their independent exercise of judgement in Breastfeeding Together's best interest.

It can be very difficult for new mothers/parents to distinguish between different roles when combined by one person, especially in the early days of parenthood when many families are worried, exhausted or feeling vulnerable. It is a particular concern when one of these roles requires payment directly from a family as boundaries can become blurred resulting in conflicts of interest. Our policy aims to ensure no potential future member or member of Breastfeeding Together uses their membership or employment with Breastfeeding Together to make money from parents.

We recognise that our members may have the opportunity to advance their own personal interests through their work or volunteering with us. Breastfeeding Together deems this unacceptable as we strive to offer independent support free from any commercial bias. Our robust application process ensures we are aware of any potential conflicts of interest and can decline membership based on these. Our Code of Conduct Policy ensures existing members are aware of declaring any new potential conflicts of interest to us.

We carefully review any affiliation or implied affiliation we may have with other organisations. We will not attend training or seminars sponsored by those with a commercial interest in infant feeding, nor accept attendance of these towards our members CPD requirements.

Breastfeeding Together have a more detailed Conflict of Interest Policy, if you would like a copy of the full policy please email enquiries@breastfeedingtogether.co.uk